



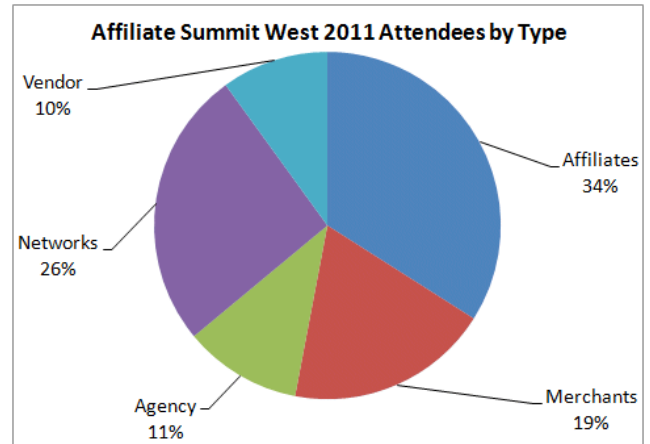
## Online & Print Display Advertising Opportunities

Affiliate Summit was founded by Missy Ward and Shawn Collins in 2003 for the purpose of providing educational sessions on the latest industry issues and fostering a productive networking environment for affiliate marketers.

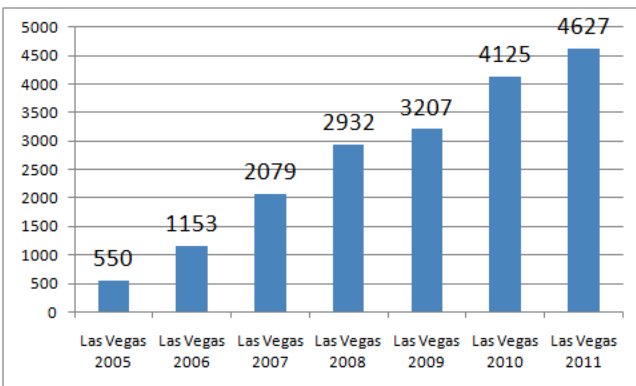
Attendees at Affiliate Summit events break out into five main categories: agencies, affiliates, merchants, networks, and vendors.

As you can see, affiliates account for the largest group of attendees at Affiliate Summit.

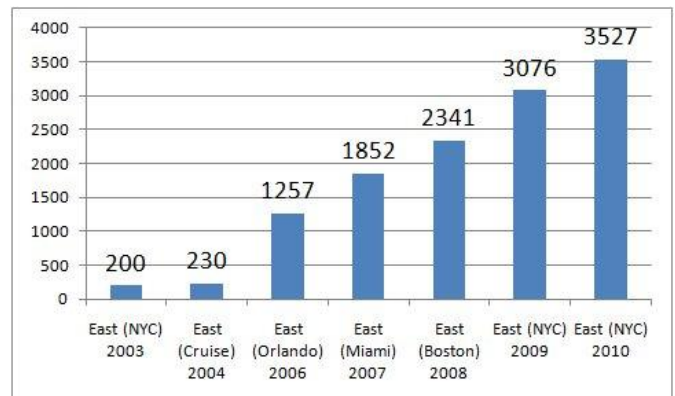
The attendance at Affiliate Summit has grown steadily since the inception of the conference for each location.



### Affiliate Summit West:



### Affiliate Summit East:



Affiliate Summit East 2011 will be the 18th Affiliate Summit conference.

In addition to the Affiliate Summit Conference & Tradeshow Series, we also offer a number of online display advertising opportunities on the Affiliate Summit Network of Websites, and print display advertising in FeedFront Magazine. You will find detailed information on our inventory on the following pages.

## Why Advertise on the Affiliate Summit Network of Websites?

Put your brand in front of a highly-targeted group of companies and individuals that specialize in affiliate marketing, search engine marketing, social media, mobile marketing and technology.

Visitors to our sites are passionate entrepreneurs, business leaders and experienced innovators who grow their businesses through increased knowledge, forging new business partnerships and discovery of breakthrough technologies that will enable them to compete in the marketplace.

If your product or service can impact our visitors' bottom line, then advertising in our marketplace is right for you.

The screenshot shows the FeedFront website with a navigation bar at the top containing links for HOME, ABOUT, FREE SUBSCRIPTION, ADVERTISING, CONTACT, CANCEL, CHANGE, and SUBSCRIBE. The main header features the 'FEEDFRONT' logo. Below the header, there are sections for 'RECENT POSTS' and 'SEARCH FEEDFRONT'. The 'RECENT POSTS' section includes two articles: 'How to Turn Traffic and Trust Into Sales' by Shawn Collins and 'Four Keys to Negotiating with Affiliate Managers' by Colleen Darwent. A 'MEET US AT AFFILIATE SUMMIT EAST 2011' banner is visible at the bottom left.

The screenshot shows the GeekCast website with a navigation bar at the top containing links for HOME, ABOUT GEEKCAST.FM, GEEKCAST.FM ARCHIVES, CONTACT GEEKCAST.FM, HOST YOUR SHOW, and ADVERTISE. The main header features the 'GeekCast' logo and a cartoon character. Below the header, there are sections for 'SEARCH GEEKCAST', 'The PMA Industry Report: Taking a Positive Approach' by Lisa Picarilli, and a 'SUBSCRIBE NOW' form. A 'MEET US AT AFFILIATE SUMMIT EAST 2011' banner is visible at the bottom right.

The screenshot shows the AffStat website with a navigation bar at the top containing links for HOME, ABOUT, ARCHIVES, PRIVACY POLICY, SURVEY QUESTIONS, and AFFSTAT 2010. The main header features the 'AffStat' logo and the tagline 'The source for affiliate marketing statistics and benchmarks'. Below the header, there are sections for 'How to Turn Traffic and Trust Into Sales' by Shawn Collins and 'New ShareASale Merchant Interface' by Shawn Collins. A 'MEET US AT AFFILIATE SUMMIT EAST 2011' banner is visible at the bottom.

The screenshot shows the Affiliate Summit website with a navigation bar at the top containing links for Home, Blog, About, Contact, and Twitter. The main header features the 'AFFILIATE SUMMIT' logo and a search bar. Below the header, there are sections for 'Speakers', 'Agenda', 'Travel', 'Exhibitors', 'Newcomers', 'Conference', and 'Forum'. A 'MEET US AT AFFILIATE SUMMIT EAST 2011' banner is visible at the bottom.

Over 3,000 Merchants In Business Since 2000 No Adware, No Spyware (and we mean it) **SHAREASALE** TEN YEAR ANNIVERSARY Retail Sales Affiliate Network Customized Solutions-Low Fees **You do have a choice...** [www.shareasale.com](http://www.shareasale.com)

## Affiliate Summit Forum Notices

Forum	Stats	Last Post Info
Affiliate Summit Forum Notices Information and threads about using the Affiliate Summit Networking Forum	10 Topics 79 Replies	Today, 10:55 AM By: Affiliate Marketing Positio... eCommerce

## Online Meet Market

Forum	Stats	Last Post Info
Online Meet Market Come network at the Affiliate Summit Online Meet Market. Introduce yourself (but don't spam!) and start conversations with others in the industry.	46 Topics 270 Replies	Today, 03:11 PM By: Flashy Blinky Blogs Bill
Off Topic Stuff For topics not related to Affiliate Marketing that we just want to kick back and talk about.	16 Topics 181 Replies	Today, 02:58 PM By: Do you read affiliate newsl... bluephoenixyc
Admin Testing Okay, maybe not admin, but having a "Keith Testing" forum seemed weird.	0 Topics 0 Replies	-- By: ----

## Affiliate Summit Info

Forum	Stats	Last Post Info
Affiliate Summit Info Everything you wanted to know but were afraid to ask... Affiliate Summit related questions and discussion	30 Topics 204 Replies	Today, 01:29 PM By: Book Your Hotel for Affilia... Shawn Collins

## Networks

Forum	Stats	Last Post Info
ClickBank Diamond Sponsor	0 Topics 0 Replies	-- By: ----
Shareasale Titanium Sponsor Shareasale	10 Topics 45 Replies	Yesterday, 05:21 PM By: Visitor Affiliate Program Da... Deborah Carney
Digital River Gold Sponsor	0 Topics 0 Replies	-- By: ----
buy.at Bronze Sponsor	2 Topics 7 Replies	Today, 10:53 AM By: Just For Fun: buy.at &... Army Ety

## Outsourced Program Managers

Forum	Stats	Last Post Info
Team Loxly OPM firm with a personal touch	8 Topics 16 Replies	07 February 2011 - 07:39 PM By: WyzAnt Reversals Deborah Carney
Experience Advertising Friendly, Knowledgeable, Pro-active Affiliate Managers ready to assist you!	30 Topics 23 Replies	Today, 08:40 AM By: Welcome to the Experience A... ExperienceAdvertising

## Affiliate Summit Forum

The Affiliate Summit Forum is the place where affiliate marketers network, solidify relationships and discuss issues online, 24 hours a day.

We offer the following advertising options:

- Paid Announcement (runs for 30 days): \$75
- Branded Outsourced Program Manager Forum: \$750
- Branded Merchant Forum (for 1 year): \$1,500
- Branded Network Forum (for 1 year): \$2,000
- Branded Tools/Services Forum (for 1 year): \$2,000

For full details on the advertising options on the Affiliate Summit Forum please visit <http://affiliatesummit.com/networking>.

# FEEDFRONT

The Official Magazine of Affiliate Summit

Issue 13 | January 2011

## **Five Ways to Get an Affiliate's Attention**

By Tricia Meyer  
Page 10

## **It's OK to Monetize**

By Missy Ward  
Page 2

## **The Secret to Success in Business**

By Shawn Collins  
Page 31

## **New Trends in Social Media**

By Ricky Ahuja  
Page 18

## **Affiliate Summit West 2011 Agenda**

Page 34

### **FeedFront Magazine**

The Official Magazine of Affiliate Summit

FeedFront Magazine is published bi-monthly and is currently mailed to 25,000 U.S. affiliate marketers, is made available online through Scribd.com and is distributed at numerous conferences and tradeshows throughout the year, including Affiliate Summit West and East.

We currently offer the following display options per issue:

- Outside Back Cover: \$8,000
- Inside Front Cover: \$6,500
- Inside Back Cover : \$6,500
- Full Page: \$4,000
- Half Page: \$2,500
- Quarter Page: \$1,500

# FEEDFRONT

**FeedFront Magazine Website**  
<http://www.feedfront.com>

FeedFront Magazine Website is the online counterpart to the print publication and publishes a web version of articles contained within FeedFront Magazine. Feedfront.com is also a trusted Google News Source and as such, each post that appears on FeedFront.com is aggregated and displayed within Google News.

We offer 160x600 site wide display inventory.

(Your ad will run in rotation with other ads in these locations.)

160x600 Advertisement

- 1 Month Sponsorship = \$2000
- 3 Month Sponsorship = \$5000
- 6 Month Sponsorship = \$9000

RECENT POSTS

- How to Turn Traffic and Trust Into Sales
- Four Keys to Negotiating with Affiliate Managers – By Colleen Darwent
- New ShareASale Merchant Interface
- Working from Home, AOL Buys HuffPo, and Super Bowl Commercials
- Getting Noticed FAST

## How to Turn Traffic and Trust Into Sales

by SHAWN COLLINS on FEBRUARY 10, 2011

I tend to be prejudiced towards ebooks. The reason being I've seen so many that are selling fantasies that can never be achieved with the bad advice they provide. This was the impetus for Jim Kukral and I starting up the Unguru.me community. Anyhow, I am happy to report that the new ebook, How to [...]

160 x 600

## Four Keys to Negotiating with Affiliate Managers – By Colleen Darwent

by COLLEEN on FEBRUARY 9, 2011

Some affiliates like to fly solo and others prefer to utilize their Affiliate Manager's knowledge and resources to maximize their opportunities and payouts. Over the years, I have had numerous negotiations with affiliates on offers and payouts. Before negotiating or discussing payouts, it is important for affiliates to understand a networks business model and take [...]

{ 0 comments }

### New ShareASale Merchant Interface

FEBRUARY 8, 2011

ShareASale has released generation 6 of their merchant interface, and ShareASale Client Services will host training webinars twice a day from today through February 22. The webinars will be held daily at 12:00pm and 4:00pm Central Time. The look and organization of the merchant interface has changed, including the following: The ShareASale Hockey Puck: Located [...]

[Read the full article →](#)

### Working from Home, AOL Buys HuffPo, and Super Bowl Commercials

FEBRUARY 8, 2011

This week on the Affiliate Thing podcast, Shawn Collins and Lisa Picarille discuss the best and worst Super Bowl commercials, working at home vs. an office, and videos from Affiliate Summit West 2011. Aaron Rodgers, Super Bowl MVP (photo by Mike Collins) Also, Illinois House Bill 3659, AOL pays a lot for Huffington Post, PubCon [...]

[Read the full article →](#)

### Getting Noticed FAST

FEBRUARY 7, 2011

Getting Noticed FAST panel from Affiliate Summit East 2009, which took place August 9-11, 2009 in New York, NY. Speaker: Lisa Picarille, Online Marketing Consultant, LisaPicarille.com (Moderator) Michael Buechele, Owner, MikeBuechele.com Trisha Lyn Fawver, Affiliate Manager, Paulson Management Group Jan Goodie, Doodler in Charge, JGoodie Designs Stephanie Lichtenstein, Affiliate Program Manager, Andy Rodriguez Consulting Regardless [...]

[Read the full article →](#)

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SEARCH FEEDFRONT

To search, type and hit enter

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- June 2009
- April 2009
- January 2009
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- August 2008
- June 2008

RECENT COMMENTS

- Rajesh on Search Engine Optimization 101 with Wil Reynolds
- James Martell on The Story Behind the Name of FeedFront Magazine
- devyaan on Ins and Outs of Affiliate Negotiating – By Cindy Ballard
- Shawn Collins on How You Can Use Twitter to Create a Million Dollar Business
- Jeffrey Gross on How You Can Use Twitter to Create a Million Dollar Business

TAGS

- advertising affiliate manager affiliate marketing affiliate network Affiliate Program Affiliate Summit affiliatesummit Affstat affsum AM Navigator andrew wee ASE09 August 2008 Issue blogging brian littleton buy.at chris brogan daniel m. dark deborah carney epic advertising facebook feedfront FeedFront magazine ftc Gary Vaynerchuk Geno Prussakov inc. jay berkowitz Jim Kukral landing pages matt enders matt mcwilliams michael sprouse Missy Ward Podcasting Scott Jangro search engine SEO shareasale Shawn Collins social media Twitter video Wil Reynolds Zac Johnson

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  - Affiliate Tip
  - AFP Affiliate Salon
  - Audience Conference
  - Big Mouth Strikes Again
  - Blogging ABCs
  - both sides of the tracks
  - Brandmouthing
  - Cast of Geeks
  - Coffee Talk Interviews
  - Content Pros
  - Daily Flip
  - Expand2Web Podcast Interviews
  - Geek Dads @ Home
  - Geek Dads Weekly
  - GeekTo.Me
  - GeekyBunch
  - Inside Internet Marketing
  - JangroCast
  - Make Your Mark
  - Merchant ABCs
  - Mobile Space
  - News from GeekCast.fm
  - Other Shows
  - FMA Industry Report
  - Relevantly Speaking
  - Scott Fox E-Commerce Success

## The PMA Industry Report: Taking a Positive Approach

by JAMES MARTELL on FEBRUARY 10, 2011  
160 x 300  
...you may want to subscribe to my RSS feed. Thanks

Podcast: [Play in new window](#) | [Download](#) (Duration: 22:50 — 15 MB)  
160 x 600

Welcome to the Performance Marketing Association Industry Report, a podcast dedicated to the most pressing issues impacting advertisers, publishers, networks and agencies.

We are continuing with our new series of publisher profiles where we talk with publishers about lessons they've learned on their way to becoming successful, full-time affiliate marketers.

Kim Rowley joined host [Lisa Picarillo](#).

Kim has been in the affiliate marketing space since 1998 and is the founder of [Key Internet Marketing, Inc.](#) where she authors several niche blogs including top shoe blog, [Shoeholics Anonymous](#). She also helps people save time and money at [ShoppingBookmarks.com](#). Kim has been featured in several publications including USA Today and Revenue Magazine and has presented on specific topics of ecommerce entrepreneurship, content creation and affiliate marketing secrets at such events as ElogWorld New Media Expo and Infotec.

Kim is also an Adjunct Professor for the University of San Francisco teaching Advanced Affiliate Marketing Techniques. Kim also volunteers her time as a SCORE counselor to share her marketing expertise and serves as a member of the Affiliate Summit Advisory Board as well as chairs several local civic organizations.

We began talking about how Kim left her job in a doctor's office to pursue affiliate marketing full-time. We then discussed how she followed her passion for saving money to build a business; the role her kids play in inspiring her; staying positive and motivated; the importance of learning and evolving and more.

For more information, check out the [Performance Marketing Association](#) website.

0 tweets  
{ 0 comments }

## Coffee Talk Interview #63 – Increase Sales with “Radio Style” Ads for Your Website

by JAMES MARTELL on FEBRUARY 9, 2011

Podcast: [Play in new window](#) | [Download](#) (Duration: 31:15 — 14.3MB)

Every now and then an idea comes into my mind that seems so obviously great that I scratch my head and think, “now why didn't I think of this before”?

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EAST 2011

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Jeff Grill on Search Engine Optimization 101 with Wil Reynolds

Mike Buechele on Working from Home, AOL Buys HuffPo, and Super Bowl Commercials

Erik Hom on Working from Home, AOL Buys HuffPo, and Super Bowl Commercials

Daniel on Affiliate Buzz #190 – 10 Tips to Running A Highly Successful Backlinking Campaign

Nicola - Modern Media on Search Engine Optimization 101 with Wil Reynolds

ARCHIVES

February 2011

January 2011

December 2010

November 2010

October 2010

## GeekCast.fm

GeekCast.fm is a podcast and vidcast network for geeks, by geeks. Content includes podcasts and vidcasts covering affiliate marketing, search engine marketing, social media, technology, mobile marketing, direct marketing, branding, interviews with industry luminaries and more. Additionally, session audio and video from previous Affiliate Summit conferences are aired on the GeekCast.fm network.

We offer 160x300 and 160x600 site wide display inventory.

(Your ad will run in rotation with other ads in these locations.)

### 160x300 Advertisement

- 1 Month Sponsorship = \$1,200
- 3 Month Sponsorship = \$3,200
- 6 Month Sponsorship = \$6,000

### 160x600 Advertisement

- 1 Month Sponsorship = \$2000
- 3 Month Sponsorship = \$5000
- 6 Month Sponsorship = \$9000

If you're interested in advertising or require more information on any of the abovementioned opportunities, please send an email to [advertising@affiliatesummit.com](mailto:advertising@affiliatesummit.com)